



# MaltaEnterprise

Workshop

## **Change Management and Technology Transfer**

Considering the current economic scenario, organisational change, product and process change, as well as innovation are required ingredients for survival for many companies. Given that technology transfer does not happen overnight, it is imperative that companies make the required changes to their current organisational structures in order to incorporate innovative techniques and methodologies as well as look for different markets.

The Enterprise Europe Network, hosted by Malta Enterprise, would like to invite you to attend a half-day workshop addressing this topic where we shall highlight the strategies that generate change and competitiveness as well as the value that can be obtained through Technology Transfer. This will be followed by an analysis of case studies.

The workshop will be delivered by Mr Aleardo Furlani, Managing Director and founder of INNOVA S.p.A, a company specialised in Technology Transfer services and R&D project financing.

Date: 4th December 2009

Time: 08:30 hrs - 13:00 hrs

Venue: Intercontinental Hotel, St. Julians

Fee: €10 per participant inclusive of VAT

This workshop will be restricted to 25 participants and so registration is on a first-come-first-served basis. For registration kindly contact Ms. Lisa Tabone at Malta Enterprise on Tel: 2542 3440 or email: [lisa.tabone@maltaenterprise.com](mailto:lisa.tabone@maltaenterprise.com)

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